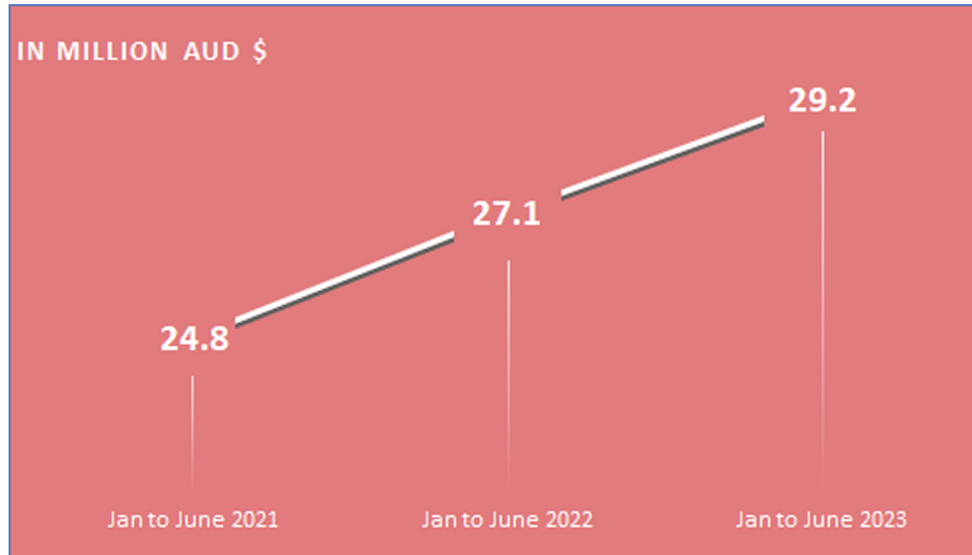


# Growth in Australian Magazine Advertising



This data is from the Data from the SMI which measures how much Australian Advertising Agencies spend on different types of media.

Roy Morgan Readership Figures in June 2023 also showed print magazine readership was up 4.1 percent on last years to 11.5 million Australians