

Wild

DIGITAL Mechanical Specifications

FULL PAGE

Bleed size	285mm deep 220mm wide
Trim size	275mm deep 210mm wide
Type area	245mm deep 180mm wide

DOUBLE PAGE SPREAD

Bleed size	285mm deep 440mm wide
Trim size	275mm deep 420mm wide
Type area	245mm deep 400mm wide

1/2 PAGE HORIZONTAL	NO BLEED
Type area	120mm deep 185mm wide

1/2 PAGE VERTICAL	NO BLEED
Type area	250mm deep 90mm wide

UNIVERSAL MEDIA CO. USES CTP TECHNOLOGY IN PRODUCTION OF THIS MAGAZINE

COMPLETE MATERIAL IS TO BE SUPPLIED AS A HIGH-RESOLUTION PDF ONLY

PDF files will be accepted by:

EMAIL

Please email materials to the below address.

WeTransfer

A free file transferring service that can be accessed at wetransfer.com. This platform is ideal for large files. Please direct files to the below email address.

Dropbox

Please direct files to the below email address.

DIGITAL SPECS

- All images MUST be 300 dpi
- Images and graphics used in the document should be saved as Greyscale or CMYK. Elements saved in the RGB or spot colour mode are not acceptable. Please check all files carefully as rgb and spot colours will not print accurately.

Note: We do not accept Powerpoint, Word, Excel, QuarkXpress and Publisher files. Also please take care when setting up your files to ensure that no overprints have been unintentionally used. We will not take responsibility for files

PROOFS:

Please include a colour proof with all material. If a commercial 3DAP proof is not supplied, we cannot be held responsible for the colour of your printed advertisement.

Universal Media Co. will only take responsibility for accurate colour reproduction of a digital ad if a digital proof is supplied in accordance with 3DAP guidelines. Website - www.3dap.com.au For more information or to obtain a 3DAP proof you can contact WEBSSEND (03 8689 9000)

Note: Colour matching cannot be done unless a colour commercial 3DAP printer proof is supplied. If a proof is not supplied we will not accept responsibility for exact colour reproduction. Laser proofs are not considered a commercial printer proof.