

# UNIVERSAL M E D I A C O DESIGN STUDIO

## *A Design Service for Small and Medium Sized Businesses*

### Our Services:

- Design for magazine and newspaper advertisements
- Design for digital advertisements and websites
- Design for email and social campaigns
- Design of brochures, flyers and catalogues
- Printing of any marketing collateral at very competitive prices
- Photography, styled shoots and image sourcing
- Video production for web and social
- Content strategy
- Full service brand development

If you don't see your required service please, please ask us about it!

Service	Cost
All Advertising and Marketing Design – Print, Digital, Email, Social	\$45/Hr
Design of Brochures Flyers & Catalogues	\$55/Hr (any image costs are additional)
Printing of Brochures Flyers & Catalogues	We print jobs of any size – ask us for a quote Our prices are best for jobs of 10,000 units or more
Photography	We shoot jobs of any size – starting from: \$800/half day single metro location \$1,200/full day single metro location \$2,000/full day + studio hire (Sydney location)
Video Production	Prices depend on the duration of the video content required. Please ask us for a quote.
Press release and image distribution	\$2000 for story development and 2 press releases written and sent to target media. Bespoke services also available.
Content Strategy and Creation	Starting from \$4,000 for consultation, 4 custom articles that can be used when you like. Bespoke services also available.
Full Brand development – USP, logo, look and message design	Starting from \$4,000 for consultation, development logo, brand style guide, and first advertisements/collateral pack.

Email us to set up a consultation [eperera@umco.com.au](mailto:eperera@umco.com.au)