

POOLSIDE

DIGITAL

Mechanical Specifications

FULL PAGE

Bleed size	307mm deep 240mm wide
Trim size	297mm deep 230mm wide
Type area	276mm deep 210mm wide

DOUBLE PAGE SPREAD

Bleed size	307mm deep 470mm wide
Trim size	297mm deep 460mm wide
Type area	276mm deep 440mm wide

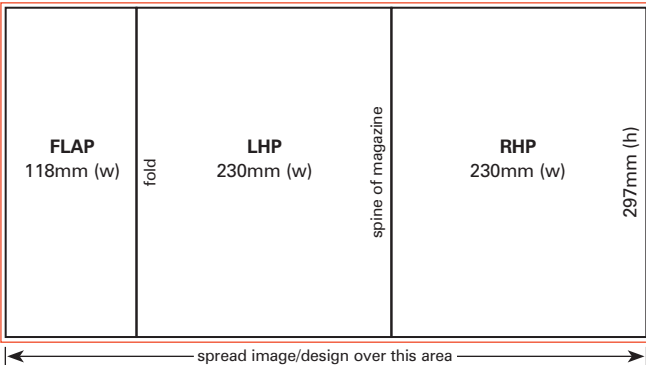
(type area note: allow an additional 10mm in centre for spine)

COVER FLAP

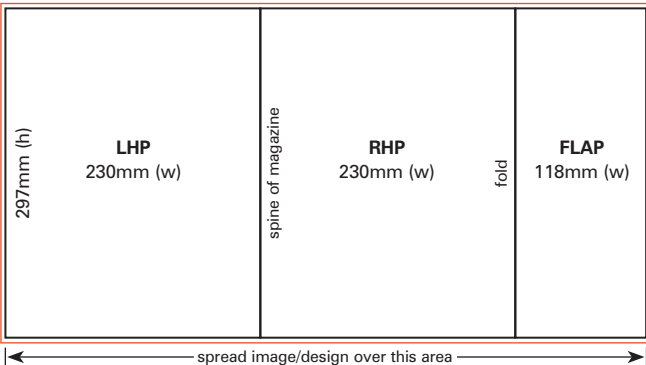
Bleed size	307mm deep 123mm wide
Trim size	297mm deep 118mm wide

Please add an additional 118mm in width to the left side of your advertisement for the Inside Front Cover (IFC). Or to the right side of your advertisement for the Inside Back Cover (IBC). Please see diagrams below.

IFC DPS advertisement with flap (trim size) Add 5mm bleed around document



IBC DPS advertisement with flap (trim size) Add 5mm bleed around document



UNIVERSAL MEDIA CO. USES CTP TECHNOLOGY IN PRODUCTION OF THIS MAGAZINE

COMPLETE MATERIAL IS TO BE SUPPLIED AS A HIGH-RESOLUTION PDF ONLY

PDF files will be accepted by:

EMAIL

Please email materials to the below address.

WeTransfer

A free file transferring service that can be accessed at wetransfer.com. This platform is ideal for large files. Please direct files to the below email address.

Dropbox

Please direct files to the below email address.

DIGITAL SPECS

- All images MUST be 300 dpi
- Images and graphics used in the document should be saved as Greyscale or CMYK. Elements saved in the RGB or spot colour mode are not acceptable. Please check all files carefully as rgb and spot colours will not print accurately.

Note: We do not accept Powerpoint, Word, Excel, QuarkXpress and Publisher files. Also please take care when setting up your files to ensure that no overprints have been unintentionally used. We will not take responsibility for files

PROOFS:

Please include a colour proof with all material. If a commercial 3DAP proof is not supplied, we cannot be held responsible for the colour of your printed advertisement.

Universal Media Co. will only take responsibility for accurate colour reproduction of a digital ad if a digital proof is supplied in accordance with 3DAP guidelines. Website - www.3dap.com.au For more information or to obtain a 3DAP proof you can contact WESEND (03 8689 9000)

Note: Colour matching cannot be done unless a colour commercial 3DAP printer proof is supplied. If a proof is not supplied we will not accept responsibility for exact colour reproduction. Laser proofs are not considered a commercial printer proof.