

retrobike

DIGITAL Mechanical Specifications

FULL PAGE

Bleed size	307mm deep 230mm wide
Trim size	297mm deep 220mm wide
Type area	277mm deep 200mm wide

DOUBLE PAGE SPREAD

Bleed size	307mm deep 450mm wide
Trim size	297mm deep 440mm wide
Type area	277mm deep 420mm wide

(type area note: allow an additional 10mm in centre for spine)

1/2 PAGE DOUBLE PAGE SPREAD

Bleed	155mm deep 450mm wide*
	* no bleed on the top of the ad
Trim	150mm deep 440mm wide

(type area note: allow an additional 10mm in centre for spine)

1/2 PAGE

VERTICAL	
Type Area	267mm deep 95mm wide
HORIZONTAL	
Type Area	130mm deep 190mm wide
JUNIOR	
Type Area	180mm deep 115mm wide

1/3 PAGE

VERTICAL	
Type area	267mm deep 60mm wide
HORIZONTAL	
Type area	87mm deep 190mm wide

OTHER

1/12	62mm wide x 60mm deep
1/6 portrait	62mm wide x 125mm deep
1/6 horizontal	119mm wide x 60mm deep
1/4 portrait	92mm wide x 130mm deep
1/4 horizontal	185mm wide x 65mm deep
1/2 horizontal	185mm wide x 125mm deep

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DIGITAL SPECS

- All images MUST be 300 dpi
- Images and graphics used in the document should be saved as Greyscale or CMYK. Elements saved in the RGB or spot colour mode are not acceptable. Please check all files carefully as rgb and spot colours will not print accurately.

Note: We do not accept Powerpoint, Word, Excel, QuarkXpress and Publisher files. Also please take care when setting up your files to ensure that no overprints have been unintentionally used. We will not take responsibility for files

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